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CONTACT: Janet Riley, jriley@meatami.com
(202)587-4245
Dave Ray, dray@meatami.com
(202)587-4243

**Amazing Taste Foods, Inc., Honored With American Meat Institute
2008 Supplier of the Year Award**

Colorado Springs, Colo., October 17, 2008 — Amazing Taste Foods, Inc., of Malibu, California, today was named the American Meat Institute's (AMI) 2008 Supplier of the Year.

The Supplier of the Year Award is given to a supplier member of AMI that truly partners with meat and poultry processors to help achieve industry goals.

The company's collaboration with retailers on marinated meat programs and other efforts have led to measurable sales increases that have benefited the entire meat production and distribution chain. Most importantly, the company's products have helped create satisfied customers.

"For more than two decades, Amazing Taste Foods, Inc., has partnered with our industry and our customers to market a variety of seasoning products that consumers enjoy," said AMI Chairman Dave Miniati, who presented the award. "Amazing Taste's marinated meat programs at the retail level have helped drive sales and have created countless satisfied customers. For these contributions, we recognize Dr. Ghazi Taki and Amazing Taste Foods with the 2008 Supplier of the Year Award."

AMI represents the interests of packers and processors of beef, pork, lamb, veal and turkey products and their suppliers throughout North America. Together, AMI's members produce 95 percent of the beef, pork, lamb and veal products and 70 percent of the turkey products in the United States. The Institute provides legislative, regulatory, public relations, technical, scientific and educational services to the meat and poultry packing and processing industry.

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